Small Businesses Need to Protect their Data

December 5, 2014 - When we talk about data breaches, every one tends to think of large companies or organizations. Target, Home Depot and the Veterans Administration come to mind almost immediately. But hackers are now targeting small companies too. One reason for this may be that smaller businesses don't have the same number of resources to invest in data protection and are consequently easier targets. But unlike most large businesses that can weather the storm of a data breach, small businesses may actually go out of business if a breach occurs.

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s.type = 'text/javascript';
s.src = 'http://widgets.digg.com/buttons.js';
s1.parentNode.insertBefore(s, s1);
})();
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  var po = document.createElement('script'); po.type = 'text/javascript'; po.async = true;
  po.src = 'https://apis.google.com/js/plusone.js';
  var s = document.getElementsByTagName('script')[0]; s.parentNode.insertBefore(po, s);
})();
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Dell Computer just posted a fairly good video about the problems that data breaches create for small business and which provides a starting point for developing a data protection strategy. The video is well worth watching for anyone interested in developing a data protection plan for their business.

byJim Malmberg
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